

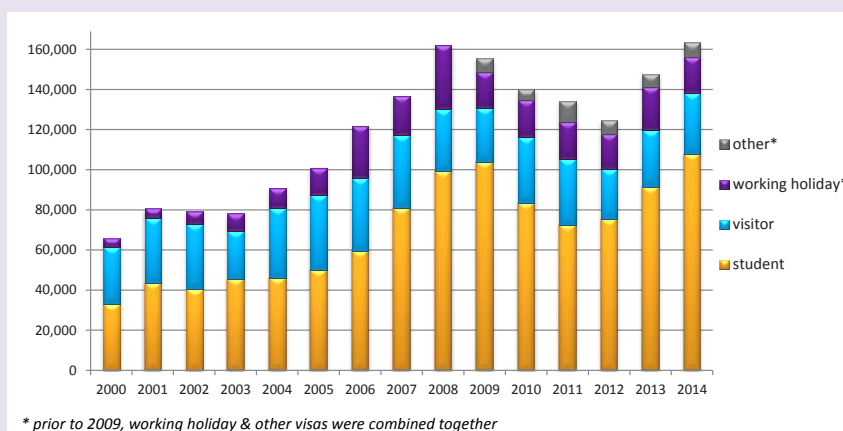
English Australia Fact Sheet

ELICOS Industry Statistics 2014



A total of **163,542** international students commenced English language programs in Australia in 2014, surpassing the previous peak year of 2008 to record a new high in the number of ELICOS students.

Numbers of English language students in Australia **doubled in the five years between 2003 and 2008**, then **declined by 23% over the four year period 2009 to 2012**. **2013 saw a strong return to growth with +19% and 2014 building on this with further growth of +11%**.



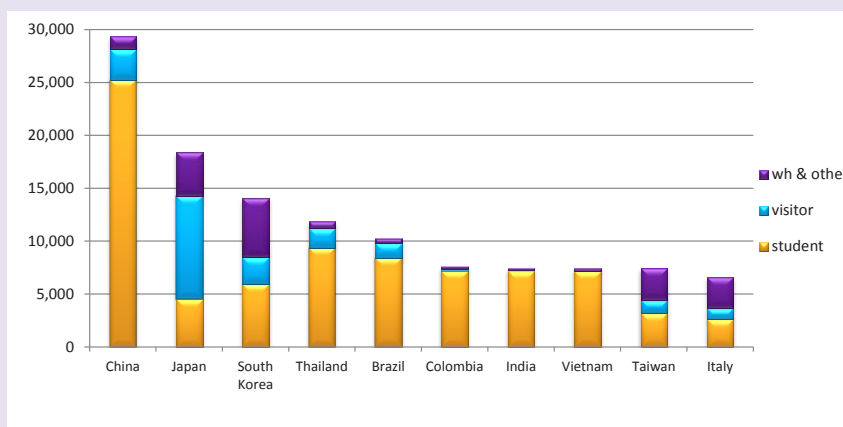
* prior to 2009, working holiday & other visas were combined together

66% of English language students held Student visas in 2014, 19% were studying on Visitor visas and the remaining 15% utilised Working Holiday & Other visas.

It is estimated that approximately 41% of all English language students will pathway through to other education sectors, whilst the other 59% undertake an English language course for a variety of other reasons including tourism and career enhancement.

English language students came from over **140 different countries in 2014**. 66% of English language students came from Asia, with 16% from Europe, 13% from the Americas and 5% from the Middle East & Africa.

The **top ten source countries for 2014** are shown in the following chart, with India replacing Saudi Arabia.



Non-Student visas are a particularly important option for English language students from Japan, South Korea and Taiwan as well as most western European countries.

All of the top ten source countries for ELICOS showed increasing numbers in 2014, except for South Korea.

The strongest **growth** in terms of student numbers came from China (+4,654), India (4,413), Thailand (+3,232) and Italy (+1,029). The strongest **decline** came from South Korea (-3,396).

New South Wales was the destination for the largest numbers of English language students in 2014, followed by Queensland and Victoria. Victoria and South Australia have relatively smaller proportions of English language students using Visitor, Working Holiday and Other visas compared to the other states.



The average length of an English language course in 2014 remained stable at **12.9 weeks**. Student visa holders studied on average for 16.3 weeks, Visitor visa holders for 4.8 weeks, Working Holiday visa holders for 8.1 weeks and Other visa holders for 8.1 weeks.

Individual enrolments accounted for 93% of all enrolments. Group enrolments accounted for 7% of the total, with most group enrolments coming from Asia.

The total economic impact of the tuition fees and additional spending of international English language students in 2014 was **Aus\$2.075 billion**.

This represents an **average spend per student of Aus\$12,688**.

Further Information

The *English Australia Survey of Major Regional Markets for ELICOS Institutions 2014* is supported by the Australian Government Department of Education and Training. For further information, please visit the website <www.education.gov.au> or <www.internationaleducation.gov.au>.

The purpose of the study is to gain a clear picture of the profile of overseas students and visitors who undertake English language studies in Australia each year. Statistics are obtained on:

- student numbers by nationality;
- student numbers by visa type;
- numbers of individual and group enrolments;
- length of enrolments; and
- enrolments in each state or territory.

The **Executive Summary** is available to all interested stakeholders at no charge and can be downloaded from the English Australia website at www.englishaustralia.com.au.

The full **Report**, with detailed tables and charts, is available free of charge to all colleges that participate in the survey and to government departments. The full **Report** is also available to other interested parties for purchase from the Secretariat.