



For Immediate Release - March 2014

Australia leads the way with online English language know-how

English Australia has entered a partnership with the Massive Open Online English Course (MOOEC), to provide opportunities for professional development in online training in English Language. English Australia will offer a series of workshops across Australia in 2014, helping language teachers develop and showcase their online training abilities.

“Our aim is to develop the capacity of our sector in the increasingly important area of online learning. We want to provide leadership in ensuring that the staff of our colleges have the opportunity to develop their skills to be able to produce high quality online lessons” says English Australia Executive Director, Sue Blundell. “The MOOEC enables teachers from English Australia member colleges to share their knowledge and ideas, while showcasing their own skills. We look forward to developing an academic community which leads the world in understanding how to produce high quality, engaging and relevant English language online materials.”

The MOOEC is offered by the not-for-profit, International Education Services Ltd. IES Managing Director, Chris Evason explains that it is a “Massive Open Online Course” specifically developed for the provision of online English language education. It includes unique features such as sound recording technology to aid pronunciation and tools for language practice in simulated real-life situations. “English Language teachers have access to tools that have never been available before and at no cost. The MOOEC academic community is vibrant and strong already in Queensland and with English Australia’s support, we are looking to expand this opportunity for teachers to participate across the country and take the service to a new level.”

About English Australia

English Australia is the national peak body for the English language sector of international education, and represents over 120 member colleges throughout Australia that provide quality English language programs to students and professionals from around the world. For more information visit:

www.englishaustralia.com.au.

About International Education Services Ltd

IES is a not-for-profit organisation dedicated to improving international education through innovation, excellence and growth. IES has 15 years experience in international education and is a leader in online education delivery. For more information visit: www.international-education-services.com.

For more information about the MOOEC see www.mooec.com and/or contact:

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Sue Blundell (English Australia) & Chris Evason (IES) sign an MoU, agreeing to work together to facilitate increased professional practice in online/blended English Language learning

