

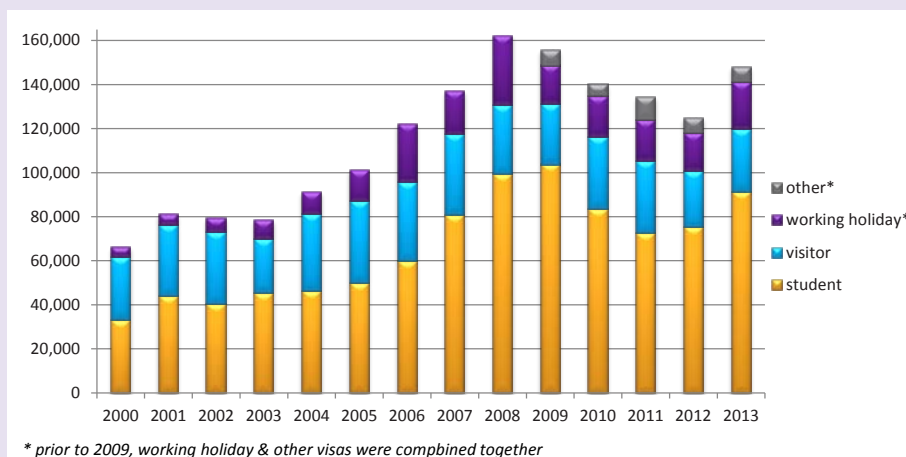
English Australia Fact Sheet

ELICOS Industry Statistics 2013



A total of **147,828** international students commenced English language programs in Australia in 2013.

Numbers of English language students in Australia **doubled in the five years between 2003 and 2008**, then **declined by 23% over the four year period 2009-2012**. **2013** sees a strong return to growth of **+19%**.

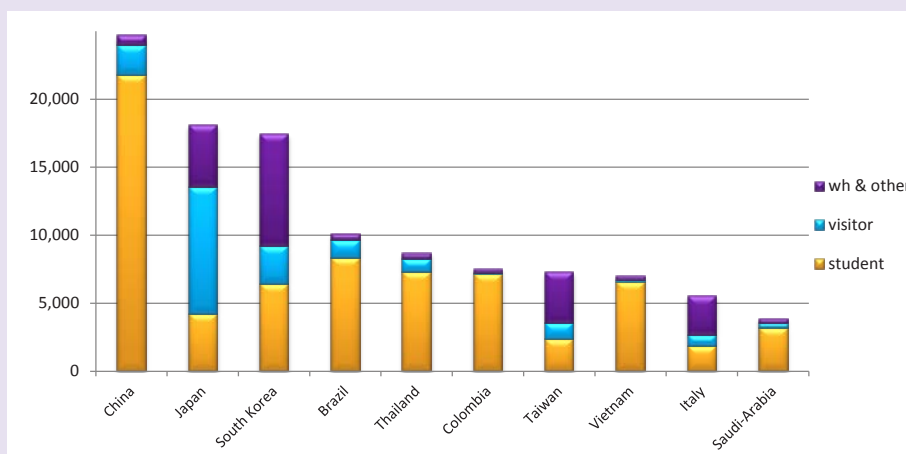


62% of English language students held Student visas in 2013, 19% were studying on Visitor visas and the remaining 19% utilised Working Holiday & Other visas.

It is estimated that approximately 39% of all English language students will pathway through to other education sectors, whilst the other 61% undertake an English language course for a variety of other reasons including tourism and career enhancement.

English language students came from over **140 different countries in 2013**. 64% of English language students came from Asia, with 17% from Europe, 14% from the Americas and 5% from the Middle East & Africa.

The **top ten source countries for 2013** are shown in the following chart



Non-Student visas are a particularly important option for English language students from Japan, South Korea and Taiwan as well as most western European countries.

All of the top ten source countries for ELICOS showed increasing numbers in 2013.

The strongest **growth** in terms of student numbers came from Vietnam (+3,133), Taiwan (2,650), China (+2,486), Thailand (+2,427) and Brazil (+1,719). The strongest **decline** came from: Switzerland (-364) and Kuwait (-284).

New South Wales was the destination for the largest numbers of English language students in 2013, followed by Queensland and then Victoria. Victoria and South Australia have relatively lower numbers of English language students using Visitor, Working Holiday and Other visas compared to the other states.



The average length of an English language course in 2013 was **12.9 weeks**. Student visa holders studied on average for 16.8 weeks, Visitor visa holders for 4.9 weeks, Working Holiday visa holders for 8.6 weeks and Other visa holders for 7.7 weeks.

Individual enrolments accounted for 93% of all enrolments. Group enrolments accounted for 7% of the total, with most group enrolments coming from Asia.

The total economic impact of the tuition fees and additional spending of international English language students in 2013 was **Aus\$1.838 billion**.

This represents an **average spend per student of Aus\$12,433**.

Further Information

The *English Australia Survey of Major Regional Markets for ELICOS Institutions 2013* is supported by the Australian Government through the Australian Education International (AEI), as part of its policy to provide data and research on international education. AEI manages Australian Government international education policy and is the international education arm of the Department of Education. For further information, please visit the website www.education.gov.au or www.aei.gov.au.

The purpose of the study is to gain a clear picture of the profile of overseas students and visitors who undertake English language studies in Australia each year. Statistics are obtained on:

- student numbers by nationality;
- student numbers by visa type;
- numbers of individual and group enrolments;
- length of enrolments; and
- enrolments in each state or territory.

The **Executive Summary** is available to all interested stakeholders at no charge and can be downloaded from the English Australia website at www.englishaustralia.com.au. The full **Report**, with detailed tables and charts, is available free of charge to all colleges that participate in the survey and to government departments. The full **Report** is also available to other interested parties for purchase from the Secretariat.